



WFXR
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Advertiser
Agency
Buyer
Salesperson

Joseph Yost/Delegate/Republican/VA(8893)
Strategic Media Services Inc (13884)
Michelle, Irvin,
Katz - Washington DC, Washington DC
(1179)
ph: (202) 872-5880 , fx: (202) 872-0263x
Political - State Representative (1073)
288/372/3142 (640268)
National/Political
3142/ECR25749107
A35+

Invoice 3146844
Inv Date 9/24/2017
Terms Cash In Advance
Contract 1641251
Bill Type Standard
Period 8/28/2017 - 9/24/2017

Strategic Media Services Inc
1911 North Ft Myer Drive
Suite 400
Arlington, VA 22209

AgM

Product
Brand
Acct Types
Est/Headline
Demo
Revision
Comments

VA HD12
NEW ORDER

CO-OP/Order Type No/Normal
Package
Gen. Date 9/25/2017 1:57:09PM

Roanoke VA (WFXR)

DUPLICATE INVOICE

Line	Type	Scheduled	Schedule Days to Run	Air Time	Length	Program	Copy/ISCI	Amount	Remarks
1.0	Contract Line Remarks: <u>WFXR NEWS-7 Target 200119 Index: 122. Nielsen: 1.0</u>								
	SPOT	7:30:00AM- 8:00:00	Per week (1),We	09/20/17 7:46AM (We)	00:30	Good Day Virginia @	JYTV091201H	\$15.00	
2.0	Contract Line Remarks: <u>WFXR NEWS-7 Target 200119 Index: 122. Nielsen: 1.0</u>								
	SPOT	7:30:00AM- 8:00:00	Per week (1),Fr	09/22/17 7:53AM (Fr)	00:30	Good Day Virginia @	JYTV091201H	\$15.00	
4.0	Contract Line Remarks: <u>WFXR NEWS-8 Target 200119 Index: 120. Nielsen: 1.0</u>								
	SPOT	8:00:00AM- 8:30:00	Per week (1),We	09/20/17 8:16AM (We)	00:30	Good Day Virginia	JYTV091201H	\$15.00	
5.0	Contract Line Remarks: <u>WFXR NEWS-8 Target 200119 Index: 120. Nielsen: 1.0</u>								
	SPOT	8:00:00AM- 8:30:00	Per week (1),Th	09/21/17 8:10AM (Th)	00:30	Good Day Virginia	JYTV091201H	\$15.00	
6.0	Contract Line Remarks: <u>WFXR NEWS-8 Target 200119 Index: 120. Nielsen: 1.0</u>								
	SPOT	8:00:00AM- 8:30:00	Per week (1),Fr	09/22/17 8:22AM (Fr)	00:30	Good Day Virginia	JYTV091201H	\$15.00	
9.0	Contract Line Remarks: <u>WFXR NEWS-8 Target 200119 Index: 117. Nielsen: 0.9</u>								
	SPOT	8:30:00AM- 9:00:00	Per week (1),Th	09/21/17 8:44AM (Th)	00:30	Good Day Virginia	JYTV091201H	\$15.00	
11.0	Contract Line Remarks: <u>PEOPLE'S COURT< Target 200119 Index: 77. Nielsen: 1.5</u>								
	SPOT	12:00:00PM- 1:00:00	Per week (1),We	09/20/17 12:20PM (We)	00:30	PEOPLE'S COURT	JYTV091201H	\$15.00	
13.0	Contract Line Remarks: <u>JUDGE JUDY Target 200119 Index: 90. Nielsen: 2.9</u>								
	SPOT	4:00:00PM- 4:30:00	Per week (1),Th	09/21/17 4:20PM (Th)	00:30	Judge Judy	JYTV091201H	\$150.00	
15.0	Contract Line Remarks: <u>JUDGE JUDY B Target 200119 Index: 90. Nielsen: 3.8</u>								
	SPOT	5:30:00PM- 6:00:00	Per week (1),We	09/20/17 5:52PM (We)	00:30	Judge Judy	JYTV091201H	\$175.00	
16.0	Contract Line Remarks: <u>JUDGE JUDY B Target 200119 Index: 90. Nielsen: 3.8</u>								
	SPOT	5:30:00PM- 6:00:00	Per week (1),Th	09/21/17 5:49PM (Th)	00:30	Judge Judy	JYTV091201H	\$175.00	
17.0	Contract Line Remarks: <u>JUDGE JUDY B Target 200119 Index: 90. Nielsen: 3.8</u>								
	SPOT	5:30:00PM- 6:00:00	Per week (1),Fr	09/22/17 5:57PM (Fr)	00:30	Judge Judy	JYTV091201H	\$175.00	
20.0	Contract Line Remarks: <u>MIKE&MOLLY B Target 200119 Index: 102. Nielsen: 2.3</u>								
	SPOT	6:30:00PM- 7:00:00	Per week (1),We	09/20/17 6:56PM (We)	00:30	TWO AND A HALF MEN 630PM	JYTV091201H	\$150.00	
21.0	Contract Line Remarks: <u>MIKE&MOLLY B Target 200119 Index: 102. Nielsen: 2.3</u>								
	SPOT	6:30:00PM- 7:00:00	Per week (1),Fr	09/22/17 6:44PM (Fr)	00:30	TWO AND A HALF MEN 630PM	JYTV091201H	\$150.00	
23.0	Contract Line Remarks: <u>BG BNG THRY B< Target 200119 Index: 112. Nielsen: 4.0</u>								
	SPOT	7:30:00PM- 8:00:00	Per week (1),We	09/20/17 7:43PM (We)	00:30	BIG BANG THEORY	JYTV091201H	\$450.00	
24.0	Contract Line Remarks: <u>BG BNG THRY B< Target 200119 Index: 112. Nielsen: 4.0</u>								
	SPOT	7:30:00PM- 8:00:00	Per week (1),Th	09/21/17 7:59PM (Th)	00:30	Gotham	JYTV091201H	\$450.00	
27.0	Contract Line Remarks: <u>WFXR NEWS-10 A< Target 200119 Index: 113. Nielsen: 3.9</u>								
	SPOT	10:00:00PM-10:30:00	Per week (1),Th	09/21/17 10:28PM (Th)	00:30	FOX News First at Ten	JYTV091201H	\$375.00	
28.0	Contract Line Remarks: <u>WFXR NEWS-10 A< Target 200119 Index: 113. Nielsen: 3.9</u>								
	SPOT	10:00:00PM-10:30:00	Per week (1),Fr	09/22/17 10:23PM (Fr)	00:30	FOX News First at Ten	JYTV091201H	\$375.00	
31.0	Contract Line Remarks: <u>FRIDAY NIGHT GRIDION Target 200119 Index: 120. Nielsen: 1.4</u>								
	SPOT	11:00:00PM-11:30:00	Per week (1),Fr	09/22/17 11:26PM (Fr)	00:30	Friday Night Blitz	JYTV091201H	\$125.00	
32.0	Contract Line Remarks: <u>FOX NWS SUNDAY Target 200119 Index: 142. Nielsen: 1.0</u>								
	SPOT	9:00:00AM-10:00:00	Per week (1),Su	09/24/17 9:59AM (Su)	00:30	FOX NEWS SUNDAY	JYTV091201H	\$150.00	
33.0	Contract Line Remarks: <u>BG BNG THRY Target 200119 Index: 112. Nielsen: 4.0</u>								
	SPOT	7:00:00PM- 7:30:00	Per week (1),Th	09/21/17 7:29PM (Th)	00:30	BIG BANG THEORY	JYTV091201H	\$375.00	



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Roanoke VA (WFXR)

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34.0	Contract Line Remarks: BG BNG THRY Target 200119 Index: 112. Nielsen: 4.0								
	SPOT	7:00:00PM- 7:30:00	Per week (1),Fr	09/22/17 7:13PM (Fr)	00:30	BIG BANG THEORY	JYTV091201H	\$375.00	
36.0	Contract Line Remarks: WFXR NEWS-1030 SU								
	SPOT	10:30:00PM-11:00:00	Per week (1),Su	09/24/17 10:48PM (Su)	00:30	FOX News First at Ten	JYTV091201H	\$325.00	
37.0	Contract Line Remarks: WFXR NEWS 630A								
	SPOT	6:00:00AM- 6:30:00	Per week (1),We	09/20/17 6:15AM (We)	00:30	Good Day Virginia @	JYTV091201H	\$10.00	

We warrant that the actual broadcast information shown on this invoice was taken from the official program log.

Gross Total	\$4,090.00	Total Spots	23
Commission	(\$613.50)		
Net Total	\$3,476.50		